Early detection of AMD risk

MPSII

Macular Pigment Screener from Elektron Eve Technology



esavision

"I believe that the MPS II is the quickest, most affordable, and most clinically relevant ophthalmic device in the world. It provides an efficient method for determining macular pigment optical density in everyday optometric and ophthalmological practice. I believe it will revolutionize the practice of eye care."

Stuart Richer, OD, PhD, FAAO Director, Ocular Preventive Medicine Captain James A Lovell Federal Healthcare Facility. USA

AMD: a global problem

Millions affected

196 million people projected to suffer from age-related macular degeneration by 2020

Blue light threat

Daily exposure to harmful blue light means even greater numbers could be affected

Reactive treatments

No attempts to reduce high healthcare costs through early detection of AMD risk

MPS II: a proactive solution

3 reasons to adopt macular pigment screening today:

Diversify your services

Offer MPOD screenings to detect AMD risk and educate patients on preventative choices

Grow your business

New revenues from protective lens and supplement sales boost the bottom line

Protect your patients

Regular repeat screenings monitor and manage the effect of preventative steps

Reducing the threat of AMD

Age-related macular degeneration (AMD) is a leading cause of vision loss worldwide. The MPS II is a portable screening device that enables early identification of AMD risk by measuring Macular Pigment Optical Density (MPOD). Low MPOD is a significant but modifiable risk factor for AMD. Once identified it can be monitored and corrected over time enabling a proactive approach to a global problem.

Measuring MPOD to support a proactive, preventative approach to the growing global problem of AMD, the MPS II is:

Reliable

scientifically validated through use in multiple studies

Repeatable

has accurately measured more than 4 million eyes

Intuitive

easy-to-use user interface with icon-driven menus

Fast

screen in 90 seconds per eye for efficient patient care

Commercial

clear ROI through protective lens and supplement sales



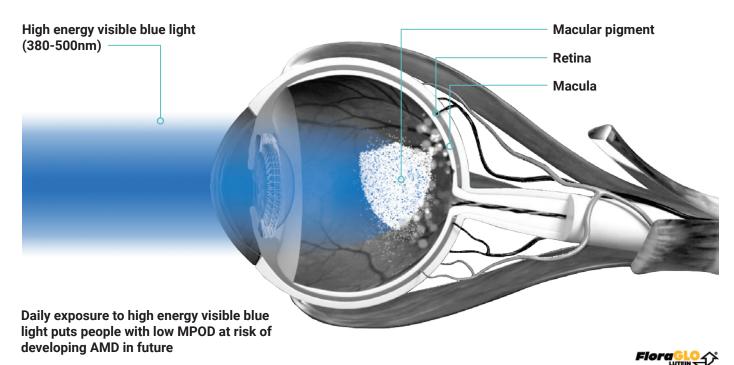
AMD, macular pigment and MPOD

AMD affects hundreds of millions of people worldwide and reactive treatment accounts for billions in direct healthcare spend each year. This is despite the condition having a number of modifiable risk factors which can be proactively controlled to reduce the risk of developing the most advanced ('wet') form of the disease.

Macular pigment optical density (MPOD) is one such risk factor. Measured by the MPS II, MPOD indicates a person's level of protection against the high-energy visible (HEV) blue light known to be absorbed by the protective layer of macular pigment in front of the retina.

Increasingly prevalent in modern society, HEV blue light (380-500 nm) emitted by cell phones, PCs, televisions, LED lighting and the sun - puts people with low MPOD at risk of developing AMD in the future.

There are ways to increase MPOD and reduce the threat of AMD if those at risk can be identified. Eye health supplements rich in the retinal carotenoids lutein (L) and zeaxanthin (Z) have been proven beneficial in raising MPOD, whilst purpose-designed lenses are also available to protect the wearer from the development of AMD.



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Protect your patients. Grow your business.

The MPS II allows eye care specialists to identify, educate and monitor those most at risk of developing AMD. Fast, affordable and scientifically validated, it diversifies service offerings, allows differentiation from competitors and enables business growth through new revenues from

lens and ongoing supplement sales. It is a proactive and profitable solution to the global threat of AMD which can be implemented in three simple steps:

Screen MPOD early to detect those at risk of AMD

Recommend preventative lifestyle changes (e.g. protective lenses, eye health supplements)

Re-screen patients regularly to monitor and assess effect of preventative measures

Supporting clinical evidence highlights*

Lutein/Zeaxanthin supplementation

Bernstein et al (2010) The value of measurement of macular carotenoid pigment optical densities and distributions in age-related macular degeneration and other retinal disorders. Vision Research 50(7) Korb et al (2014) Prevalence of age-related macular degeneration in a large European cohort: Results from the population-based Gutenberg Health Study. Graefe's Archive for Clinical and Experimental Ophthalmology 252(9) Case for MPOD

Age-Related Eye Disease Research Study 2 – results (2013) https://nei.nih.gov/areds2
Davis, R.L. (2016) Preliminary Results in Macular Pigment Optical Density Associated with and without Zeaxanthin and Lutein Supplementation. Advances in
Dithtalmology & Visual System 2(6)
Davey et al (2016) Macular pigment optical density: repeatability, intereye correlation, and effect of ocular dominance. Clinical Ophthalmology (10)

Richer et al (2012) Macular Re-pigmentation Enhances Driving Vision in Elderly Adult Males with Macular Degeneration. Clinical & Experimental Ophthalmology 3(3) Van der Veen et al (2009) A new desktop instrument for measuring macular pigment optical density based on a novel technique for setting flicker thresholds. Ophthalmic & Physiological Optics 29(2) Research using MPS II (branded as 'QuantifEye MPS II' in U.S.)

The MPS II in practice

Prevention beats intervention

Prevent

Stage 1. No AMD

- Strategy: Assess children of AMD patients, as well as 'worried well' to detect risk of developing AMD
- Tactics: MPS II screening along with analysis of other risk factors
- Results: Delay early onset of AMD through preventative management strategy

Mitigate

Stage 2. Dry AMD

- Strategy: Manage, monitor and mitigate likelihood of disease progression
- Tactics: Lifestyle changes; supplementation to increase MPOD; monitor six monthly
- Results: Reduce disease progression and improve visual acuity

Intervene

Stage 3. Wet AMD

- Strategy: Stabilise and improve rapidly deteriorating vision
- Tactics: Anti-VEGF medication; laser eye surgery
- Result: <35% improvement rate; surgery available to minority of sufferers

Invasive treatment





Adding value to the patient and the practice

The practitioner

"The MPS II is extremely good value and we have already made our money back on the device several times over through initial consultation and follow-up fees. It's a cost-effective piece of equipment, adding value to the patient and the practice – we screen a notable percentage of patients with risk factors."

Dr Scott W Mackie

Consultant Optometrist, Mackie Eyecare Ltd. Glasgow, Scotland

The patient

"As a patient with only one functional eye with central vision, I was advised by Dr Mackie to get my macular pigment checked which, in addition to another risk factor, revealed that I needed to start taking nutritional [L+Z] supplements. I am delighted that further testing of my macular pigment with the MPS II revealed that my MPOD had increased and my risk of developing AMD had reduced. I hope other patients like me are offered this enhanced technology."

Anonymous

Mackie Eyecare Ltd

Technical specification

Device type	Computerised device capable of assessing macular
	pigment optical density (MPOD)
	Target viewing distance set to infinity Background luminance set at 250 cd/m²)
	Background furfilliance set at 250 cu/ffr)
Central stimulus	Integrated output from blue, green and white LEDs
	Stimulus target angular subtense 1°
Peripheral fixation	Integrated output from red LEDs
	Angular subtense ~2°
	Peripheral target offsets minimum +/- 6°
Test modes	Standard
rest modes	A central only test estimating MPOD value by comparing result with age
	normative data
	Detailed
	A central test plus a peripheral test, during which the patient fixates on an offset
	target. The combination of the two results produces an 'absolute' MPOD value.
	(This option would be used for patients who do not conform to age-normal
	parameters.)
Average test times*	Standard
	~90 seconds per eye
	Detailed
	~2-3 minutes per eye
Patient unit inputs/outputs	USB Type B connector
	C13 IEC socket
	Patient Response Button
Patient unit dimensions	270-350 x 230 x 300-350 (length/height adjustable)
(L x W x H / mm)	
Patient unit weight (kg)	
Electrical specification	Mains input 85-263V AC / 50-60Hz universal input
Classification	Class 1
	Mains operated
	Type B applied part
	Continuous operation
Software specification	Supported on MS Windows® Professional, v. 7, and above
Device model	MPS9000



For more information about Elektron Eye Technology go to: www.elektron-eye-technology.com EUROPE, MIDDLE EAST, AFRICA AND ASIA PACIFIC Elektron Eye Technology

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